

San Juan County
Quit Line Data Summary
January 1 - March 31, 2004

	County	State
Number of Calls to Quit Line	N = 10	N = 3,363
Percent of Statewide Calls	0.4%	100.0%
Percent of State Population in County¹	0.2%	100.0%

	County %	State %
Gender	N = 10	N = 2,906
Female	90.0%	64.2%
Male	10.0%	35.8%
Race/Ethnicity	N = 10	N = 2,468
People of Color	0.0%	13.1%
White	100.0%	86.9%
Age	N = 9	N = 2,642
Less than 18 years old	0.0%	1.1%
18 - 24 years old	11.1%	15.2%
25 - 34 years old	22.2%	23.1%
35 - 44 years old	55.6%	24.6%
45 years and older	11.1%	36.0%
Education	N = 10	N = 2,581
Did not graduate high school	40.0%	19.0%
High school graduate	20.0%	36.0%
Some college/vocational school	30.0%	36.4%
College graduate	10.0%	8.6%
Caller Type	N = 9	N = 3,052
General Information	0.0%	12.6%
Health care provider	0.0%	3.6%
Tobacco user	100.0%	83.8%
Payer Type	N = 7	N = 2,005
Insured	0.0%	31.2%
Uninsured	85.7%	29.4%
Medicaid	14.3%	39.4%
Heard About	N = 7	N = 2,412
Past caller	28.6%	15.7%
Employer/worksites	0.0%	1.2%
Health care provider	28.6%	31.8%
Television	28.6%	11.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	1.8%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	0.0%	1.8%
Newspaper/Magazine	14.3%	0.7%
Brochure/Newsletter	0.0%	5.4%
Family or friend	0.0%	22.7%
Health Department	0.0%	5.4%
School	0.0%	1.4%